

Dave Lewis
888-444-9972 x1006
dlewis@trackmymail.com

Lana Torres
301-299-4064
lana@thedesignchannel.com

TRACKMYMAIL.COM'S CO-FOUNDER DAVE LEWIS SPEAKS AT 2008 NATIONAL POSTAL FORUM

Mr. Lewis Will Provide Practical Lessons on How to Start Using the New Intelligent Mail Barcode

Gaithersburg, MD, April 23, 2008 - Trackmymail.com, the nation's leading mail tracking service, announced today that Dave Lewis, co-founder of trackmymail.com has been selected to speak at the 2008 National Postal Forum in Anaheim, CA on May 18 from 3 p.m. to 4 p.m. in Room 304AB.

In his presentation titled, "Intelligent Mail – Getting Started," Mr. Lewis will provide practical lessons on using the new Intelligent Mail® barcode to your advantage in direct mail. Attendees will receive specific how-to information on printing the new barcode, participating in the variety of services it offers, and interpreting and using the information in the Intelligent Mail® barcode.

With over 20 years of experience in the mailing industry, Mr. Lewis possesses extraordinary knowledge of mailing procedures and methods as well as U.S. Postal Service Mailing Regulations. Mr. Lewis is a well known speaker and writer for the industry.

"I appreciate the National Postal Forum giving me this opportunity to speak about this very timely topic," said Lewis. "Understanding this new barcode technology and how to use it will be critical for mailing professionals, and the 2008 National Postal Forum in May is a perfect venue for this subject."

In addition, Trackmymail.com will be located at booth #2216 at the 2008 National Postal Forum, May 18-21 in Anaheim, CA.

To register, go to <http://www.npf.org/attendeeinfo.html>.

About Trackmymail.com

Trackmymail.com, a division of Pitney Bowes, is dedicated to providing innovative and user-friendly solutions for tracking mail throughout the postal system using USPS PLANET code technology. Trackmymail.com solutions are entirely Internet-based and provide easy access to tracking results in easy-to-read reports.

Since its launch at the National Postal Forum in March, 2000, trackmymail.com has helped customers track more than more than 50,000 mailings totaling more than 8 billion pieces, and currently provides tracking services for more than 14 million mail pieces a day.

For more information, visit the company's website at www.trackmymail.com.